

BUSINESS UNITY SOUTH AFRICA (BUSA) SUBMISSION ON TRANSNET NATIONAL PORTS AUTHORITY (TNPA) PROPOSED TARIFF INCREASE OF 5.4%, 2013-2014

10 December 2012

I. BACKGROUND TO BUSA

BUSA is a confederation of business organisations including chambers of commerce and industry, professional associations, corporate associations and unisectoral organisations. It represents South African business on macro-economic and high-level issues that affect it at the national and international levels. BUSA's function is to ensure that business plays a constructive role in the country's economic growth, development and transformation and to create an environment in which businesses of all sizes and in all sectors can thrive, expand and be competitive. As the principal representative of business in South Africa, BUSA represents the views of its members in a number of national structures and bodies, both statutory and non-statutory. BUSA also represents businesses' interests in the National Economic Development and Labour Council (NEDLAC).

II. INTRODUCTION

The South African economy's gross domestic product (GDP) is about 60% dependent on international trade. This contribution of international trade to the national output is likely to increase and remain the key engine of economic growth for many years to come. In its acknowledgement of this important contribution, and as part of this government's drive to ensure that ports play an even greater role in contributing to accelerating economic growth and development, the National Commercial Ports Policy and the National Ports Act were put in place. These were intended to make the country globally competitive through the provision of adequate modern infrastructure at global cost competitive levels against demands and mandate of system-wide low costs (low cost of doing business), world class efficiency standards and an integrated inter-modal system of seamless freight flows firmly integrated in the global transport & logistics system.

Without anything to show in terms of world class efficiency standards, system-wide low costs and integration into the global maritime supply chains, the NPA has, year upon year, requested well above inflation tariff increases that have now left the economy as one of the least competitive globally and has become a national developmental liability, very much against its created mandate.

As a result of these year upon year tariff increases, the productive sector of the economy that contributes immensely to economic growth, has shed thousands of domestic jobs, has lost international business due to competitive pressures, and is now on the verge of closing down due to the weak global economic recovery. For any country to survive these challenging times, its products and services must be competitively priced on international markets. South African transport costs are some of the highest in the world- contributed by the year to year uninformed tariff increases.

It is against this background that we oppose the proposed tariff increase by the National Ports Authority. A detailed schedule of our views is presented below.

Conte	nt	Comment	Recommendation/ Requests
1)	Responsibilities/Role of the		
	Regulator		
a)	National Ports Act, 2005, page	The proposed profit margins will have devastating	The proposed increase will hamper economic
	11, Port Regulator of SA.	and counterproductive effects amongst other:	growth and development. Therefore, we
	www.portsregulator.org states	Negatively contributing to inflation	oppose it.
	that the Object of the Act are:	Negatively influence efforts to economic	
		growth and job creation	
	"to promote the development	Erode an already weak domestic and regional	
	of an effective and productive	competitiveness in global markets for instance:	
	South African ports industry	Primary and secondary sectors in South Africa are	
	that is capable of contributing	dependent on efficient and effective port facilities	
	to the economic growth and	to facilitate trade.	
	development of our country."		

Content	Comment	Recommendation/ Requests
	The role of the ports in reversing the	
	deindustrialisation trend and increasing trade	
	deficit as reflected in figures 1 and 2 needs to be	
	clearly recognised (see annexure1).	
	This will add to the unacceptable current levels of	
	unemployment which, again will not contribute to	
	economic growth.	
b) National Ports Act, 2005, page	Port of Durban jammed up	Given this, it is encouraging to note that an
12, Port Regulator of SA.	(FTW, 11 Dec 2012, Alan Peat)	investigation into this has been commissioned
<u>www.portsregulator.org</u> states	The port is congested with containers waiting to	by the NPA and Ports Regulator to test the
that the Object of the Act are:	move up to Gauteng by rail , dwell times of up to	veracity of these claims being made in the
	14 days are reported as common	press. If it is found to be true, it is hoped that
"to promote and improve		measures will be taken to ensure that the NPA's
efficiency and performance in	Worst Delays in the History of Containerisation	port costs are at the very least brought into line
the management and	(FTW, 4 May 2011, Alan Peat)	with the global average. The investigation
operations of ports."	Delays have been going into days, not hours and	should also look into further media reports that
	the bad situation had been made worse by the	the practice of charging cargo owners "cargo
	public holidays, where – although the terminal are	dues" (i.e. taxes) is one which is not practiced

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According to TNPA, the basic	suppose to works 24/7 – industry and container	virtually nowhere else in the world. Similarly, if
role of a port is to facilitate	depots closed down.	this is indeed found to be true, corrective action
foreign trade and contribute		needs to be taken.
towards national economic	Shippers Avoid Durban at all Costs	
growth.	(FTW, 20 May 2011, Joy Orlek)	
	South Africa's potential as the springboard into the	
	rest of the continent is fast being eroded as	
	importers and exporters in neighbouring states	
	make every effort to avoid the Port of Durban	
	thanks to its poor efficiency and exorbitant costs.	
	The larger mining houses and the manufacturers	
	within Zambia are making a concerted effort not to	
	use Durban at all. Dar es Salaam is far cheaper than	
	Durban, while Walvis Bay is super-efficient – and	
	most of the vehicles and trucks that are imported	
	to Zambia and Congo are sent via this route.	
	Durban has clearly become the port of last resort.	

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	World's Highest Port Costs Drive Trade from SA	
	(FTW, 23 August 2011, Staff Reporter)	
	Hellenic Shipping News noted that SA's ports are	
	already some of the most expensive in the world,	
	Durban being the most expensive forcing up costs	
	and undermining government attempts to boost	
	exports and create jobs. State-owned Transnet	
	charges an average container vessel US\$182 151 to	
	dock, according to the Ports Regulator of South	
	Africa. That's more than double a global average of	
	US\$86 251 and the highest of 100 top harbours.	
2. The 2013/2014 Tariff Application -		
TNPA		
a) 2013/2014 Tariff application	As stated, current regulations do not	The TNPA should change the methodology and
to the Ports, page 7,	accommodate for a multi-year tariff application	then demonstrate the need for such an above
<u>www.portsregulator.org</u> states a	approach. This will need to be considered as part	inflation increase over the next 4 years
multi-year tariff application	of the tariff methodology agreement process	

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approach could assist with	between the NPA and the Ports Regulator.	
introducing a smoother tariff		
trajectory over the same period		
which equates to 9.68% per annum		
for each of the FY's 2014/15 -		
FY2018/19, based on the current		
revenue requirement model.		
b) Methodology	The "revenue requirement" model does not seem	We recommended that the Ports Regulator
b) Wethodology	to provide incentive for TNPA to be efficient due to	explore other business oriented models that
	"guaranteed revenue". (see 1 C for detailed	promote efficiency
	discussion of TNPA inefficiencies)	promote emclency
	discussion of the memciencies	
	The expected revenue is calculated including a	Any increase above inflation is unacceptable
	profit. How is this possible in any business terms?	and irresponsible
	The calculation model is reversed as revenue is	and in esponsible
	calculated initially. Can alternative calculation	
	methods/models using PPI and CPI figures based	
	on cost components be used? If revenue for the	

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	following year is forecasted and additional monies	
	is earned will that surplus filter down to the cargo	
	owners or will it be additional bonuses? These	
	increases, whether it be for electricity, water,	
	property rates or for a whole host of other charges	
	levied by Government or its proxies (e.g. tolls), are	
	having a negative impact on the "cost of doing	
	business" and consequently on business'	
	competitiveness. Quite frankly, these above	
	inflation increases cannot simply go on year after	
	year – it is unsustainable because the fact that	
	exports are generally globally priced and that SA	
	exporters are price takers that cannot absorb	
	increase especially costs that cannot be recovered	
	from customers.	
2013/2014 Tariff application to the	According to the calculation as stated in table 2 &	Clarity is sought on the revenue requirement as
Ports, page 8,	3, if there is no rebate for the year 13/14, then the	the model as indicated does not make sense. It

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www.portsregulator.org, table 2 & 3:	estimated revenue or base level for 2012/2013	is our understanding that the Rm 1000
	should be Rm 8490 and not as stated Rm 7490.	budgeted for rebates cannot be justified as it
	That means the calculations according to the TNPA	paid in the next financial year
	is incorrect and based on the tariff adjustment of	
	year 12/13 (2.76 %), there will be no need for a	
	tariff adjustment as the cost for marine business	
	(Rm8419) is covered already.	
d. Procedure/Consultation	National Ports Act 2005 page 70, 82 (2) (C), Port	The Authority MUST consult with the NPCC
	Regulator of SA. <u>www.portsregulator.org</u> states	before any substantial alterations of tariffs are
	that: The functions of a National Ports Consultative	affected.
	Committee (NPCC) are:" To consider any proposed	
	substantial alterations to the authorities' tariffs."	
	The Authority went on to alter the tariff without	
	consulting with NPCC. This Committee is not	
	functional. How can decisions be made with no	
	Committee overseeing the decisions?	

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e. International competitiveness /	A lot of SA companies are export driven, therefore	SA exports has been performing poorly and
efficiency	an increase of 5.4% will keep them from delivering	therefore the increase will aggravate the
	and competing efficiently and with a competitive	problem, e.g manufacturing export contribution
	advantage in the global market?	to GDP has been declining (see annexure 1)
g. International best practice		TNPA should explore international best practices
h. Incomplete TNPA projects from the	When the projects for the previous financial year	If this is true this leads to the question of
previous financial year	are continuously being carried over, this will inflate	whether they have inflated next year's revenue
	the increases because these projects are provided	requirement for the same reason. This should
	for in the financial year in which they are envisaged	not be allowed and if it happens should be
	to be carried out	clawed back from last year's revenue to
		decrease next year's requirement
j. What was TNPA's profit compared		BUSA requests further detail.

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to its budget?		
k. 2013/2014 Tariff application to the	We are concerned about the statement in the	Such a proposed levy requires at least a
Ports, page 58,	application that "this initiative is supported by	workshop between TNPA and industry players
<u>www.portsregulator.org</u> , Introduction	industry and a R15.00 tariff per ton has been	so that it is clear what the basis for the levy is
of a bunker fuel levy.	agreed in principle with them". Industry is not	and what it comprise of and what the potential
	aware of any such agreement in principle and	impact will be.
	objects to the proposed new bunker fuel levy.	
	This proposed R15.00 per ton also differs from	
	the amount in the draft booklet which is stated	
	as R15.81 on page 35.	
	Although infrastructural facilities at Durban	
	port is supported we are of the view that the	
	introduction of a new bunker fuel levy can	
	increase the perception that South Africa is a	
	high cost provider of bunker fuel which could	
	have a detrimental effect on bunker volumes.	
	A further concern is that bunker suppliers will	

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	pay for infrastructure that will then be included in the regulatory asset base for future port charge determinations or will the bunker suppliers be the owners of this infrastructure?	
I. 2013/2014 Tariff application to the Ports, page 50, www.portsregulator.org, Forecasted volume growth.	It is interesting to note that TNPA (on page 50 of the application) expects a petroleum volume growth of 19.8% (38.9 billion litres) from 2012 (32.5 billion litres) while volume growth from 2011 to 2012 was 1.2%.	 We note TNPA's comment that they have consulted with various industry players in arriving at forecasts but would like to suggest that an optimistic growth number will be in the order of 4% as opposed to 19.8%. The overall forecasts as reflected in table 33 does not allow assessment of actual versus forecast to determine over or under budget performance
Conclusion	It would appear that the NPA has once again not taken cognisance of the (continuing) depressed nature of the local and global economy when applying for such an immense increase. The NPA	

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	(and Government in general) should be striving to	
	create an environment in which businesses can	
	prosper, thereby creating job opportunities and yet	
	at the same time, not harming their	
	competiveness. The proposed increase does not	
	assist in achieving this. Exporting under current	
	circumstances is difficult enough without	
	additional and substantial costs being levied on	
	Industry – costs that cannot simply be passed onto	
	its customers. In conclusion, BUSA regards the	
	proposed tariff and cargo due increases for the	
	2013/14 year, as applied for by the NPA, as being	
	excessive, especially given the negative impact that	
	such an increase would have on exporters' ability	
	to remain internationally competitive. It is thus	
	hoped that the Ports Regulator will carefully	
	consider the NPA's application not just in the light	
	of what is good for Transnet but, more	

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	importantly, what is good for the country.	

Annexure 1

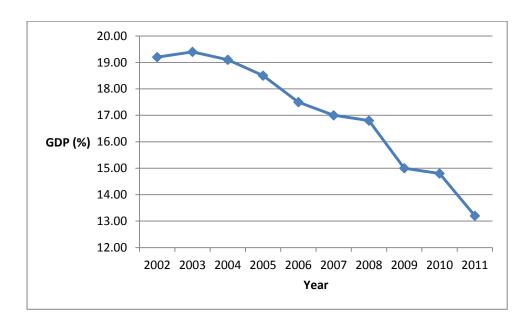


Figure 1: Manufacturing value added as percentage of GDP (the dti from Quantec database)

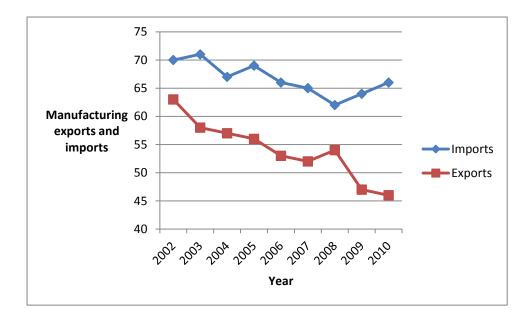


Figure 2: Manufacturing exports and imports as percentage of annual growth (the dti from Quantec database)